



Practical Enterprise Risk Management: How to Optimize Business Strategies Through Managed Risk Taking

By Liz Taylor

Kogan Page. Paperback. Book Condition: New. Paperback. 328 pages. Dimensions: 9.1in. x 6.1in. x 0.9in. Enterprise risk management (ERM) is a risk-based approach to running a business and strategic planning. An integrated approach to risk management, it ensures that each business function understands the various risks facing an organization and is properly managing and controlling those risks. Breaking down the theory on ERM, Practical Enterprise Risk Management helps risk managers see risk as both an opportunity and a threat and offers guidance on how to implement it. Based on ISO 31000, the international guidelines for applying current best practice, this book provides templates and examples that can be adapted for applying ERM in any industry. It provides models for Risk Adjusted Return on Capital to evaluate R. O. I and measure performance, advice on emergent risks, as well as best practice and advice on risk communication, transparency and protecting the brand. Including a comprehensive overview of risk management responsibilities for boards, Practical Enterprise Risk Management lifts the lid on the ERM process, helping managers to embed ERM into their organization, reach strategic goals and take more managed risks. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La...



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