



## The Auto Purchase Book: A Vehicle Buying Book That Can Save You Thousands of Dollars on Your Next Purchase. an Absolute Must Read Before You Buy! (Paperback)

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By William A Holiday

Createspace, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This book is a how to filled with tips and practical advice on purchasing a vehicle. After being in the car business for many years as a salesman, a closer, a finance manager and a sales manager I have written this book to reveal some of the things that the auto dealers don t want you to know. I will show you how to save thousands of dollars on your next purchase. I have seen customers walk out of the dealership with the dealer making over \$10,000 profit on just one person! That doesn t have to happen to you. I will reveal their secrets in this book. What they do to set you up from the time you show up on the lot until you leave in your new car. After years in the car business, managing and training salesmen, training them on the steps to the sale, and the word tracts to make the most profit possible, to working in the finance office, selling aftermarket products like oil change programs, aftermarket warranties, paint protections and Gap...



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