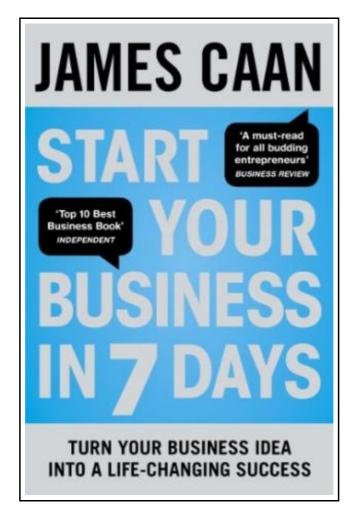
Start Your Business in 7 Days: Turn Your Idea Into a Life-Changing Success (Paperback)



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Reviews

An exceptional publication as well as the font employed was exciting to see. it was actually writtern extremely flawlessly and helpful. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Dominic Collins)

START YOUR BUSINESS IN 7 DAYS: TURN YOUR IDEA INTO A LIFE-CHANGING SUCCESS (PAPERBACK)



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Penguin Putnam Inc, United States, 2013. Paperback. Book Condition: New. 194 x 128 mm. Language: English . Brand New Book. James Caan, author of Get the Job You Really Want and Britain s most dynamic entrepreneur, teaches you how to work for yourself in just one week in Start Your Business in 7 Days . Everybody wants to be an entrepreneur. Every single day of my life I am bombarded by people with pitches. But 90 per cent of new businesses fail, because their founders failed to ask themselves the simplest of questions. I can save you years of wasted time and thousands of pounds of wasted money by giving you the ammunition to ask the right questions, and helping you make the decision that is right for you. I will show you how to spend a maximum of seven days deciding if your idea is workable and bankable. How to say I m in , but equally importantly, to have the courage to say I m out . How to become your own Dragon. Each piece of advice in this book is based on my thirty years of starting businesses. You will find all the fundamental ingredients for any new company, whatever sector you want to be in, whatever size of business you have in mind, along with the tools to make it work. You can be one of the 10 per cent of businesses that do make it. -James Caan. James Caan is one of the UK s most successful and dynamic entrepreneurs, having built and sold businesses since 1985. After dropping out of school at sixteen and starting his first business in a Pall Mall broom cupboard armed with little more than charm and his father s advice - Caan went on to make his fortune...

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