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Contemporary Health Promotion in Nursing Practice

By Raingruber, Bonnie, Ph.D., R.N.

Jones & Bartlett Learning, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: In Contemporary Health Promotion in Nursing Practice, Bonnie Raingruber describes why nurses are positioned to model healthy behavior to the general public, and how they can promote health to their clients and community. This text emphasizes the nurse's role in health promotion, and illustrates how healthy behaviors, like weight management, positive dietary changes, smoking cessation, and exercise, are more likely to be adopted by clients if nurses adopt these same behaviors. This is the most up-to-date health promotion text available, and includes detailed sections on:*

- Innovations, regulations, and policies developed in recent years that changed health promotion practice*
- Health disparities*
- Health literacy*
- Alternative and complementary healing*
- Effective methods of promoting health and increasing client adherence to healthy behaviors*
- Standardized ways of evaluating health promotion interventions*
- Entrepreneurship*
- Information technology and nursing informatics*
- How to use the arts and literature to promote health.



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