



## Interest Groups In American Campaigns the New Face Of Electioneering, 2nd Edition

By Clyde Wilcox

CQ Press. Paperback. Book Condition: New. Paperback. 178 pages. Dimensions: 8.7in. x 5.8in. x 0.7in. As witnessed in the 2004 elections, Americans feel the influence of interest groups today more than ever before. In races for the presidency, Congress, state legislatures, and even local school boards, interest groups help--in both major and minor ways--elect (or reelect) candidates who support their views. Interest Groups in American Campaigns is the only book to focus specifically on the role of interest groups in elections. Rozell, Wilcox, and Madland show that communication channels--from monetary donations to candidates and web pages for citizens--are the bedrock of interest group leverage on political parties, individual candidates, and voters. This second edition goes well beyond a straightforward update and spotlights the major changes in the way interest groups are now active in modern campaigns. Continuing the tradition of the first edition, the authors draw on interviews with interest group leaders, coverage of campaign finance filings, and election surveys in their extensive analysis. In addition to current data and updated examples and cases throughout the book, new coverage includes: the effects of the Bipartisan Campaign Reform Act of 2002, the first finance reform package in a generation the rise of...



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