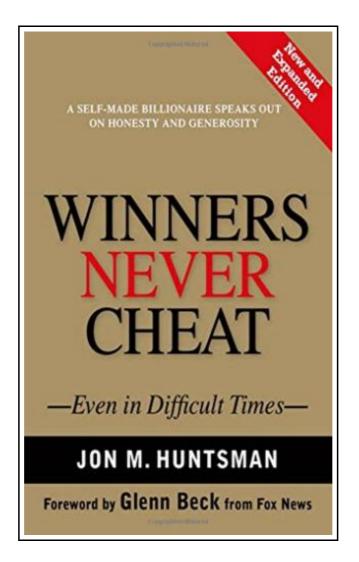
Winners Never Cheat: Even in Difficult Times, New and Expanded Edition



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Reviews

A superior quality publication along with the font used was fascinating to learn. I have read through and i also am certain that i am going to going to go through yet again again in the future. Your life period will likely be enhance the instant you total reading this publication. (Donnie Rice)

WINNERS NEVER CHEAT: EVEN IN DIFFICULT TIMES, NEW AND EXPANDED EDITION



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Pearson Prentice Hall. Hardcover. Book Condition: New. Hardcover. 256 pages. Author royalties from this book go to the Huntsman Cancer Foundation The way Jon conducts his business and lives his life will not only inspire you to be a better person, citizen, and entrepreneur, it also will give you hope that the good guys dont finish last. Glenn Beck, CNN Jon Huntsman is a different breed. He believes business is a creative endeavor, similar to a theater production, wherein integrity must be the central character. Larry King, CNN Jon Huntsmans own life and personal values lend credence to his words. He walks his ethical talk. Neil Cavuto, Fox News This book could put me out of business. Nobody would be happier about it than me. Wayne Reaud, Trial Attorney. The nationwide bestseller--fully updated for todays tough times and worldwide financial crises Everyone does it. Everyone cheats. Cuts corners. Tells lies. Maybe it was different once. Not today. If you want to succeed in thiseconomic climate, you simply have to make compromises. Right Wrong. You can succeed at the highest levels, without sacrificing the principles that make life worth living. The proof Youre holding it. Jon M. Huntsman built a 12 billion company from scratch, the old-fashioned way: with integrity. There were short-term costs and difficult decisions. There were tough times. Times just like today. But ultimately, leading with integrity wasnt just personally right for Huntsman, it also proved to be the best business strategy. In Winners Never Cheat, Huntsman tells you how he did it, and how you can, too. This book is about remembering why you work, and why you were chosen to lead. Its about finding the bravery to act on what you know is right, no matter what youre up against. Its about winning. The right way....

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